

## Manufacturers Authorization

April 21, 2021

### TO WHOM IT MAY CONCERN

Whereas, we **Newline Interactive Europe SL** (Ronda de Poniente, N°2, 1ª planta, Oficina 1B, 28760 Tres Cantos (Madrid) Spain) as the sole official representative of **Newline Interactive Inc. (USA)** in **Europe** and **CIS countries** officially state that since November 2019 we established on the Armenian and Georgian markets **professional sales, service and installation channel** of our **interactive display products and accessories for these displays** which is assigned to the company **Firm Alpha CO., LTD** ("Tekeyan Business Centre", 50 Khanjyan St., Yerevan 0025, Armenia, phone (+374 10) 52-13-56, [www.alpha.am](http://www.alpha.am)).

Firm Alpha has shown a high level of expertise in the industry and was authorized by **Newline Interactive Europe SL** to **sell and service** our above mentioned products in Armenia and Georgia. With the help of our experienced local partner we can assure our customers of the high level of support when using **Newline** interactive equipment.

**Newline Interactive Europe SL** hereby states that **only company Firm Alpha CO., LTD** and **authorized by this company local resellers** have the right to sell and serve **Newline** interactive products on the territories of Armenia and Georgia.

All **Newline** products sold by our authorized distributors and dealers with our standard equipment manufacturer's limited warranty ("warranty"), which **Newline Interactive Europe SL** will honor.

Accordingly, **Newline Interactive Europe SL** **strongly recommends** that purchases of our **interactive display** products should be **only from the authorized distributors and dealers** as they are the sole beneficiaries of **Newline's** technical support services and sales training which enable authorized distributors and dealers to be better equipped to help during installation, in addition to assisting with resolving any problems that may arise after purchase.

By purchasing **Newline** interactive products and accessories **from unauthorized resellers**, you assume the risk of acquiring an *imitation, a defective, used, damaged or non-conforming product*; each of which **does not come with our warranty**.

Yours Sincerely,

**Newline Interactive Europe, S.L.**  
CIF: B87537585

  
Chao Ting, Chen  
General Manager  
Newline Interactive Europe SL